

Cookie and Similar Technologies Policy

Update : 12/06/2026

When you browse our website, cookies are placed on your computer.

1. What Is a Cookie or Similar Technology?

A cookie is a tracker that gathers information about your browsing activity on our site.

There are two types of cookies:

- **Necessary or Essential Cookies:** These are cookies that assist or enable your navigation on the websites. Commonly referred to as technical or functional cookies, they are strictly necessary to ensure that the site you are browsing is operational. In accordance with applicable laws, necessary cookies are placed and read by Pathé without requiring user consent. These cookies cannot be disabled via the cookie consent banner provided by Didomi.
- **Non-Necessary or Non-Essential Cookies:** These cookies neither affect the quality of your browsing experience nor the site's basic functionalities. However, these cookies are always placed and read by Pathé and its partners only with your explicit consent. You are free to enable or disable them. There are two types of non-necessary or non-essential cookies:
 - o Audience Measurement/Performance Cookies
 - o Advertising Cookies

Non-necessary cookies offer several benefits for you:

- They make your browsing experience more user-friendly and personalized through displays and content tailored to your expectations.
- They enable Pathé to offer you advertisements tailored to your preferences on our website or those of our partners (advertising cookies).
- They facilitate interactions with your social media platforms (social media cookies).
- They optimize your experience on our site by providing precise traffic metrics (audience measurement cookies).

2. Detail of Cookies on the Website

a) Technical or functional cookies, placed without your consent

Vendor	Cookie Name	Retention Period	Purpose
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Didomi	didomi_dcs	12 months	Technical or functional cookies
Didomi	didomi_dcs	Session	Technical or functional cookies
Didomi	euconsent	12 months	Technical or functional cookies
Didomi	euconsent	Session	Technical or functional cookies

b) Audience Measurement / Performance Cookies

Vendor	Cookie Name	Retention Period	Purpose
Google Analytics	_ga#	24 months	Performance Measurement with consent
Google Analytics	_ga	24 months	Performance Measurement with consent

c) Cookies related to personalized advertising, submitted to consent

Vendor	Cookie Name	Retention Period	Purpose
Pathé Live	lastExternalReferrer	Session	Targeted advertising
Pathé Live	lastExternalReferrerTime	Session	Targeted advertising
Facebook / Meta	_fbp	3 months	Targeted advertising
Youtube	yt-icons-last-purged	Session	Targeted advertising
Youtube	_sak	Session	Targeted advertising
Youtube	ytidb::LAST_RESULT_ENTRY_KEY	Session	Targeted advertising
Youtube	TESTCOOKIESENABLED	Session	Targeted advertising
Youtube	logsDatabaseV2:{id}	Session	Targeted advertising
Youtube	ytldbMeta#databases#undefined	Session	Targeted advertising
Youtube	VISITOR_INFO1_LIVE	6 months	Targeted advertising
Youtube	VISITOR_PRIVACY_METADATA	6 months	Targeted advertising
Youtube	__secure-YNID	6 months	Targeted advertising
Youtube	YSC	Session	Targeted advertising
Youtube	__secure-ROLLOUT_TOKEN	6 months	Targeted advertising

d) Privacy Policy of Partners

Cookies are placed either by Pathé or by third parties based on the choices you made during your initial cookie consent settings when visiting our websites or using our applications for the first time.

As a reminder, you can adjust your cookie consent settings at any time by clicking the link available at the bottom of our websites or in the dedicated sections of our applications.

To learn more about third-party cookies and the privacy policy of our partners, or to exercise your rights with them, please refer to the following links:

- Didomi : <https://www.didomi.io/privacy-policy>
- Meta : <https://www.facebook.com/privacy/policy/>
- Google Analytics : <https://policies.google.com/privacy?hl=en-US>
- Youtube : <https://www.youtube.com/howyoutubeworks/privacy/>

The above-listed partners act as processors and/or joint data controllers, in accordance with agreements signed with each partner.